

KIMES 2022

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MedicomteK 2021 will be held simultaneously!

37th
Korea International
**Medical &
Hospital**
Equipment Show

**10-13 March
2022**

COEX, Seoul



Organizers Korea E & Ex Inc. / KMDICA / KMDIA

Contact Korea E & Ex Inc. / Tel. +82-2-551-0102 Fax. +82-2-551-0103 E-mail. kimes@kimes.kr



KiMES 2022

37th Korea International **Medical
& Hospital** Equipment Show



Exhibition Period

10-13 March, 2022 (4Days)

Opening Hours

10:00 a.m. ~ 6:00 p.m.

Exhibition Venue

COEX (513, Yeongdong-daero, Gangnam-gu, Seoul, Korea)
(Hall A, B, C, D, Grand Ballroom, Lobby)

Organizers

- Korea E & Ex Inc.
- Korea Medical Devices Industrial Coop. Association (KMDICA)
- Korea Medical Devices Industry Association (KMDIA)

Exhibition Scale

Total 40,500sqm



1,400+

Exhibiting
companies



200+

Conferences



75,000+

Attendees



4,100+

Overseas Prime
Buyers



90+

Countries
Represented



Hall A [1Fl]

Cure & Medical Information Systems

Surgical instruments and products, Rehabilitation equipment
 Medical information systems, Smart Healthcare equipment,
 Cure equipment, Pharmaceutical equipment,
 Cosmetic Dermatology equipment

Hall B / Grand Ballroom / Lobby [1Fl]

Healthcare & Rehabilitation Equipment Hall

Rehabilitation equipment, Physiotherapy equipment
 Cosmetic Dermatology & Healthcare equipment,
 Nursing for Aged items & services, Herbal medical equipment,
 Robotic rehabilitation system, Consumable goods

Hall C [3Fl]

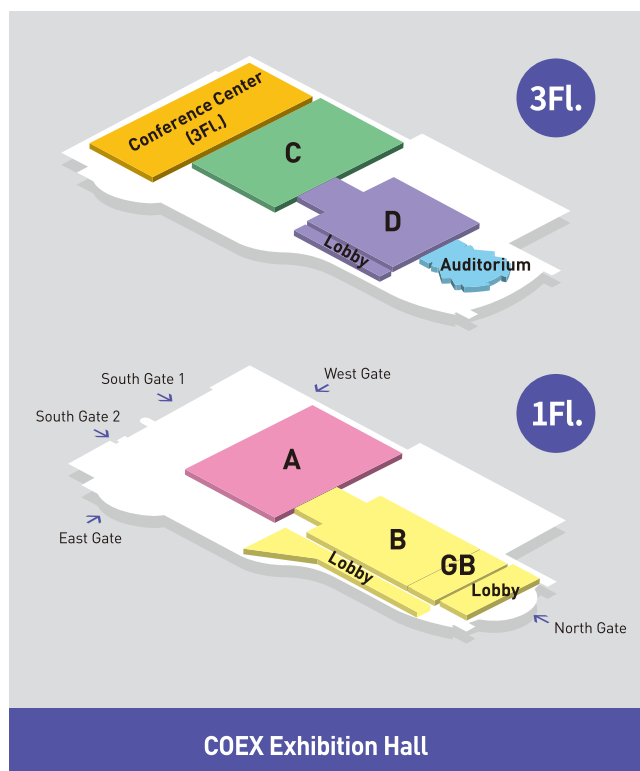
Clinical & Diagnosis Equipment Hall

Diagnosis equipment, Laboratory equipment,
 Clinical examination equipment, Radiology equipment,
 A.I Systems, Ophthalmic equipment, Robotic surgery system,
 Diagnostic tests, Emergency care equipment,
 Animal medical devices

Hall D / Lobby [3Fl]

IMAGING, Hospital Facilities, MedicomteK

Diagnosis & Radiology Imaging equipment, 3D Printer,
 Central supply equipment, Dental apparatus, Diagnostic tests,
 Disinfectant devices, Hospital facilities,
 Emergency care equipment, Medical components,
 Quarantine related equipment





Connect with domestic and foreign buyers at KIMES

The exhibition that various medical experts participate in

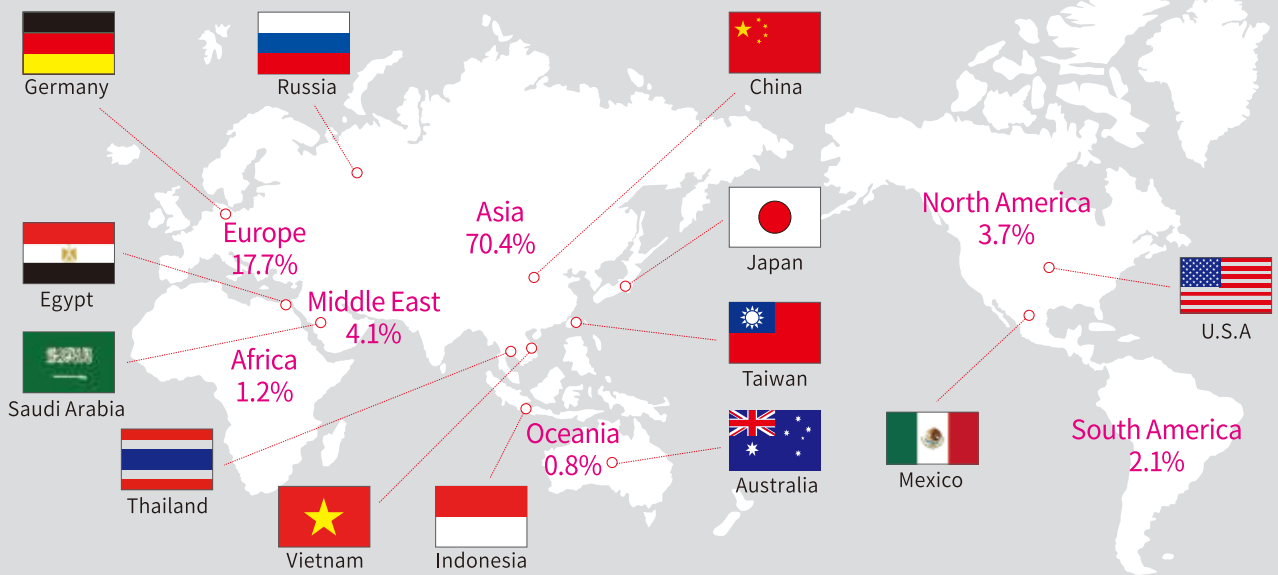
KIMES offers a great opportunity for you to meet numerous buyers from domestic and overseas who have a strong power to purchase at one place. Also, including officials in medical institutions, academic industry, research institutions as well as hospitals such as oriental doctors, veterinarians, dentists, nurses, radiologists, physical therapists, medical laboratory technologists, pharmacists and emergency medical technicians.



KIMES and KOTRA will connect you with credible buyers

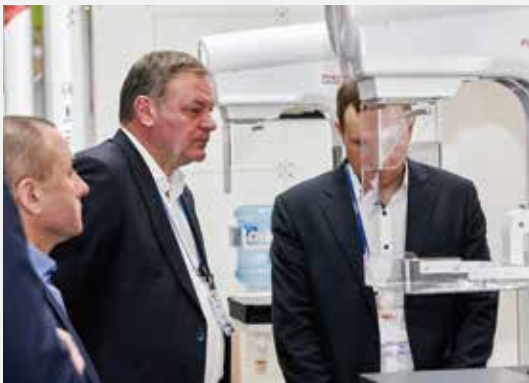
KIMES is jointly working with KOTRA to support overseas expansion of domestic medical device manufacturers through a large scale medical device export conference (GMEP). We have secured influential buyers via 127 KOTRA trade centers around the world, with whom 1 on 1 consultations will open up opportunities to enter overseas markets.





International Buyers and Top Countries

The Center of Global Medical Industry, KIMES.



The largest-scale platform showcasing world's advanced medical technology.

The new AI technology and smart healthcare industry, that are grabbing global attention, is a future growth engine industry which is supported by the government. The government is drawing up mid to long-term plan and a rational standard to foster the industry's related businesses. Against such backdrop, KIMES will guide you the trend of future medical technology serving as the largest business network that shows global leading companies' creative medical technologies.

KIMES Live!

In the new normal era that has brought about a new business environment, we offer the marketing platform, 'KIMES Live!' that supports the online marketing of participating companies. Run as a YouTube live broadcast, a professional reporter will visit the booths in person and introduce cutting edge medical device exhibits in both Korean and English for buyers and customers who are not able to physically attend the KIMES exhibition.

Application for Exhibit Space

Online Application



Deadline for Application : November 30, 2021

(When Exhibition space is fully booked prior to the deadline, acceptance for the application can be closed.)

Contact Information to apply for space (Korea E & Ex Inc. (KIMES organizer))

Mr. Sean Shin (Deputy General Manager)

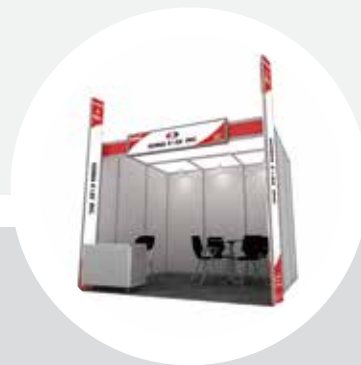
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Booth Space and Charge

	Space of 1 Booth	Charge of 1 Booth
Space Only	3m X 3m = 9sqm	USD 3,500
Shell Scheme	3m X 3m = 9sqm	USD 4,300



(ex)



Space Only :

For an exhibitor who builds and designs their own booth through a booth contractor

Shell Scheme :

furnished with a meeting table with 4 chairs, a reception table with a chair and fascia

Special Benefit

1.

Discount of KIMES 2021 / KIMES Busan 2021 Exhibitor

USD 100 Discount per 9sqm

2.

Early Bird Benefit

USD 200 Discount per 9sqm

(Only applicable if 100% payment is received by 29th. Oct. 2021)

Benefits

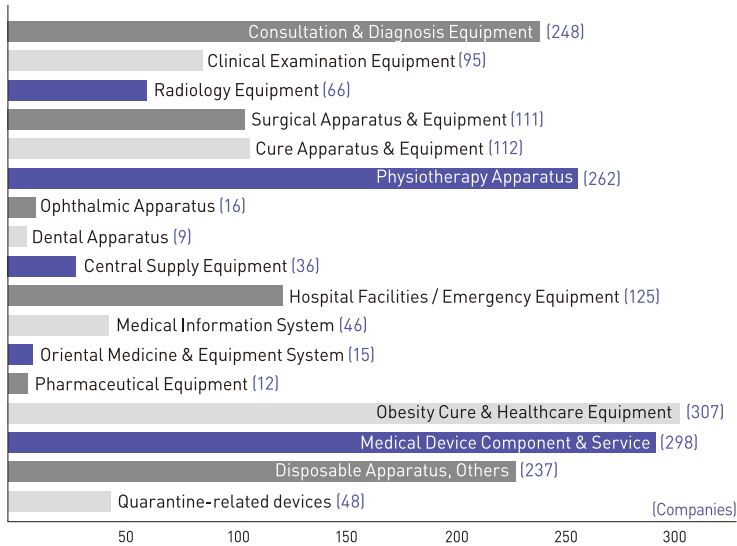
#1 and #2 can applied simultaneously

KIMES 2021 Fact Sheet

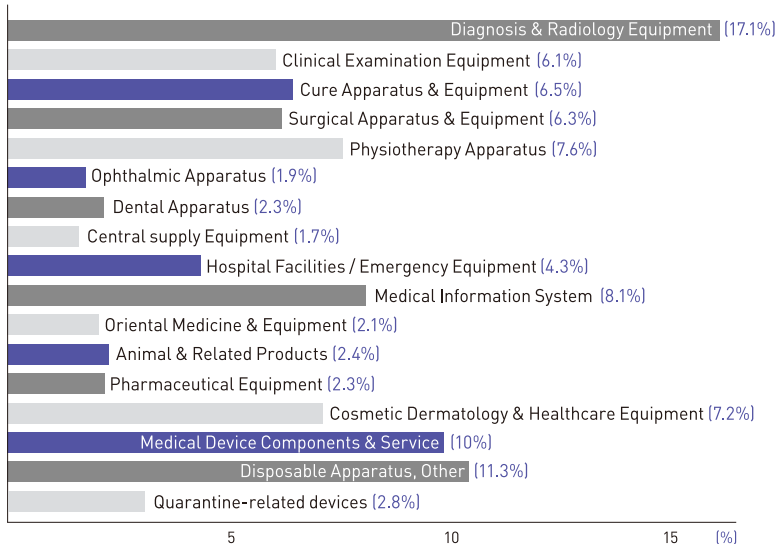
KIMES 2021 Fact Sheet

Exhibition Period	18-21 March 2021 (4Days)
Exhibition Venue	COEX, Seoul
Scale	Total 40,500sqm (Hall A, B, C, D, Grand Ballroom)
Exhibitors	1,208 Companies from 33 Countries
Visitors	52,362 ※ Reduced inflow of foreign buyers due to COVID-19

What Kind of Products Were Exhibited?



What Did Buyers Look For?



Visitors' Occupation

(51.2%)



Manufacturer
/Distributor

(29.2%)



Doctor
/Hospital management

(8.8%)



Media
/Government

(10.8%)



Others

K⁺**I**MES 2022

Since 1980

Secretariat of KIMES 2022 / Korea E & EX Inc.

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Overseas Agencies of KIMES



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