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7thu - 9thsat
OCTOBER, 2021
KINTEX, Goyang, Korea

K-BEAUTY EXPO KOREA 2021

Host



Organizers



Global Network



2021. 10. 7(Thu) ~ 9(Sat)
13th K-BEAUTY EXPO KOREA
KINTEX(Korea International Exhibition Center)
Goyang, Korea



2021. 10. 7(THU) ~ 9(SAT) / KINTEX

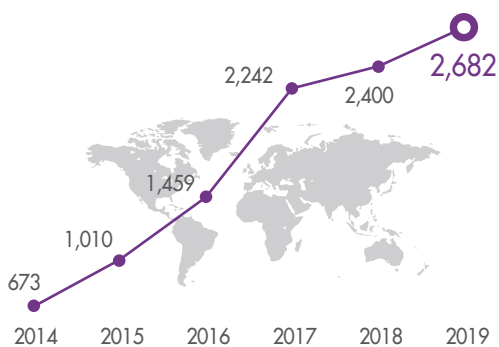
H O S T KINTEX
ORGANIZER KINTEX kotra KCCP
S C A L E 20,000m²
EXHIBITORS 430 Companies 750 Booths
VISITORS 50,000 from 100 countries
EXHIBITS CATEGORY Cosmetics & Personal Care, Hair, Nail, Body Care, Aesthetic, Salon & Spa, Raw Materials & Ingredients, Packaging, Inner-Beauty(Food & Beverage), Perfumery, OEM/ODM, Plastic Surgery, Cosmeceuticals, Machinery & Equipment, Smart Beauty Device, Natural & Organic, Fashion, Fitness & Wellness, etc.

PROGRAM & EVENTS

- 1:1 Business Matching Program with Invited Buyers
- 1:1 Purchase Consulting with Domestic Suppliers
- Beauty Trend Concert Series
- Talk Talk
- Awards for Innovative Brands

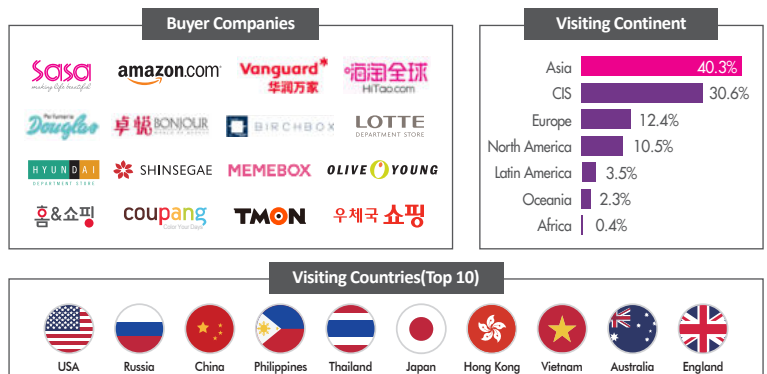
The Most Valuable Opportunities for Your Business

Steady Increase of International Buyers




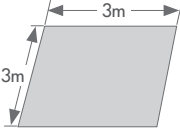
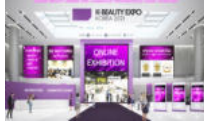
1:1 Business Matching Program

- Meetings with buyer companies from 40 countries are exclusively available for K-Beauty Expo Korea Exhibitors



The number of foreign buyers' visit

PARTICIPATION FEE

<p>Shell Scheme (min. 9m²)</p>	<ul style="list-style-type: none"> • 4,000 USD / Booth(=9m²) • Shell Scheme, Name Panel, Lighting, Flooring • 1 pair of information desk and chair per company • 1kW Electricity (220V power outlet) • Facilities other than the above are available at additional charge 	 <p>※ Above image is subject to change.</p>
<p>Space Only (min. 18m²)</p>	<ul style="list-style-type: none"> • 3,700 USD / Booth(=9m²) • Only contracted space provided • Booth installation shall be carried out by KINTEX official contractor selected by exhibitor 	
<p>Online Exhibition (Standard)</p>	<ul style="list-style-type: none"> • \$500 (VAT excluded) • 1:1 biz-matchmaking platform • Your own e-catalogue, company details, product details on K-Beauty Expo online exhibition • Webinar ticket (Conference about K-beauty Trend and R&D) 	

※ The price is applied to international exhibitors

HOW TO REGISTER

STEP 1

Online Registration

www.kbeautyexpo.com

STEP 2

Balance Payment (100%)

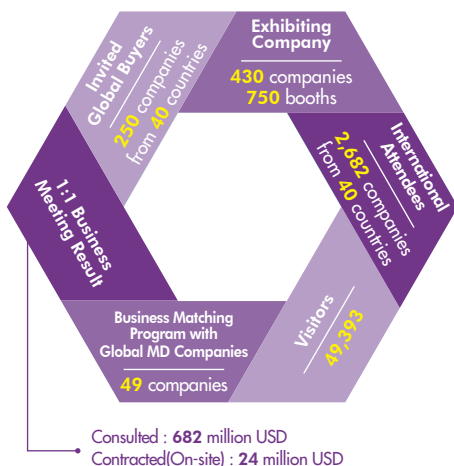
Within 1 week of registration

STEP 3

Additional Facility Payment (100%)

10th September, 2021

POST SHOW REVIEW('19)



2021. **10.7**(THU) - **10.9**(SAT) **KINTEX**, Korea

HOST **KINTEX**

ORGANIZER **KINTEX** **kotra** **KCCP**

Exhibitor Survey Result

✓ Overall Satisfaction

82.89%

✓ Would recommend to industry professionals

76.88%

✓ Would participate again in 2020

68.58%

✓ Satisfied with Organizers' Service

82.22%

K-BEAUTY EXPO KOREA

K-BEAUTY EXPO KOREA 2021

K-BEAUTY EXPO 2021 Organizer's Office **KINTEX**
217-60, Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Korea(10390)

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