



Cosmetics & Beauty Expo, Osong Korea 2017

12-16 September 2017 [5days]
KTX Osong Station



By Air

- via Cheongju International Airport
※ Cheongju International Airport ↔ KTX Osong Station (20 min, by taxi) / Take either bus no. 747, 750, or 751 (Get off at Osong Station, 30min)
- via Incheon International Airport
※ Incheon International Airport station ↔ KTX Seoul Station (47 min, by airport train)

By KTX

- Seoul Station ↔ Osong Station (48 min.) • Busan Station ↔ Osong Station (115 min.) • Gwangju Songjeong Station ↔ Osong Station (60 min.)
※ Osong Station: (043) 231-4542 / Korail 1544-7788 (www.korail.com)

By Intercity bus

- Seoul Nambu Terminal (Seocho-dong) → Cheongju Intercity Bus Terminal (90 min.) → Take either bus no. 500, 511 or 747 (Get off at Osong Station/30 min.)

By Car

- Gyeongbu Expressway | Take the Cheongju IC → head to Sejong City → Take the bridge underpass (Road #36) → Osong Bio Valley → Osong Station
- Jungbu Expressway | Take the Ochang IC → Turn right towards Ochang → Turn left at Ochang Science Valley intersection → through the Oksan Bridge intersection → through Shinchon intersection → Take Road #508 → Osong Station

Cosmetics & Beauty Expo, Osong Korea 2017

Office : 82 Sangdang-ro, Sangdang-gu, Cheongju-si, Chungcheongbuk-do

Venue : 123 Osonggarak-ro, Osong-eup, Heungdeck-gu, Cheongju-si, Chungcheongbuk-do

Tel: +82-43-220-4547 Fax: +82-43-220-4519 www.osongbeautyexpo.kr



In September 2017, Be the flower of K-beauty in Osong, Chungcheongbuk-do.

Cosmetics and beauty related companies and buyers will come together from all over the world and share the latest information in the industry at **Osong Chungcheongbuk-do, the center of K-beauty** with excellent accessibility and infrastructure. Come to Osong and expand your business. **Cosmetics & Beauty Expo, Osong Korea 2017** will make your dreams come true.

Date **12 ~ 16 September 2017 (5Days)**

Sponsored/Conducted by  충청북도 CHUNGCHONGBUK-DO  청주시 CHEONGJU CITY  (재)오송바이오진흥재단 Osong Bio Promotion Foundation

Venue **KTX Osong Station (Cheongju-si, Chungcheongbuk-do)**

Contents **Industrial Exhibitions, Business Meeting, Sales, Conferences, and more**

Facilities **7,690m² (5 Industrial Exhibitions: 6,890m², Conference Halls: 800m²)**

Participants **200 Companies, 1,000 buyers and 50,000 visitors**

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OSONG is the integrated town of cosmetics and medical R&D centers, which has 6 Major National Policy Organizations. OSONG is the largest bio hub in Northeast Asia, and leading bio-beauty industry.

Come to 「Cosmetics & Beauty Expo, Osong Korea 2017」 to expand your business.

Participants	Cosmetics & Beauty products			Service
	Cosmetics, Hair, Nail, Raw Materials, Packing, Body Cares			Cosmetics related Organizations, Associations
Registration Fee	Booth	Space	Price (per booth)	Remarks
	Space Only	9m ² (3m×3m)	1,000,000won (VAT not included)	· Only booth space offered
	Built-in	9m ² (3m×3m)	1,300,000won (VAT not included)	· Space and Built-in booth offered · 1KW of electricity free of charge
Registration Process	Apply	Submit an application form and a copy of business registration certificate via homepage, fax, mail, e-mail or in person.		
		↓ Approval		
	Payment	Deposit payment (50% of total booth price) within 7 days after approval of application ※ see the application deadline Payment may be made by credit card, real time transfer(on homepage) or wire transfer		
		↓ Booth assignment after July 31th, 2017		
	Exhibition Period	12~16 September 2017 (5 days)		

Advantages of foreign company

- 1 booth provided free of charge (only charge for additional booths)



Industrial Exhibition

- Cosmetics&Beauty companies, related organizations and associations will participate
- Business to Business exhibitions with the purpose of trade and sharing information
- Promotion of exhibiting goods, business meeting, sharing research results and introducing business support programs



Beauty Market

- Markets in domestic and international Cosmetics&Beauty related brands that promote and sell their products
- Product sales opportunities to more than 20,000 customers and travelers passing by Osong station per day



Business Meeting

- 1:1 match-ups and meeting between exhibitors and buyers through partnership program
- Trade consulting, business presentations, IR, and many more



Conference

- Opportunities for obtaining information regarding trends and future directions of the cosmetics industry
- International cosmetics conference, K-Beauty forum, seminars, and more