

LED⁺

INTERNATIONAL
LED & DISPLAY EXPO










2012

Beyond LED



International **LED & Display** EXPO 2012

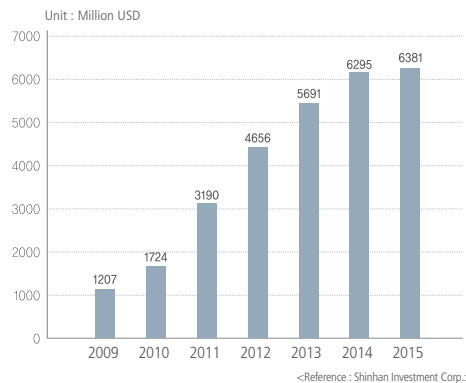
August. 29(Wed) - 31(Fri), 2012 / EXCO, KOREA

Hosted by  Daegu Metropolitan City,  Province of Gyeongsangbuk-Do,  Korea LED Association
Organized by  kotra, Korea Electric times,  EXCO,  LED-IT Fusion Technology Research Center,  DMI Display Nanomaterials Institute
Concurrent Event  International Meeting on Information Display 2012 (IMID),  IT Convergence EXPO Korea 2012 (ITCE)

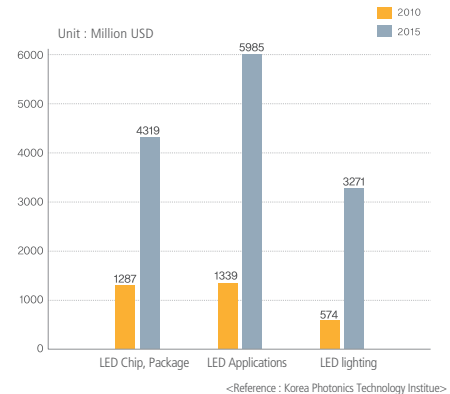
Why Korea?

"2012, Korea LED Market will grow up to 180 million dollars" - GE Lighting

< Global LED Market >



< Korea LED Market >



Why LED⁺ 2012?

Point 1. Global Exhibition

- **Various international conference & seminar**

You can see the up-to-date trend in global LED business through the LED⁺2012's various international conference such as international LED conference and International DISPLAY & TOUCH Seminar.

- **Composition of multinational pavilion**

LED⁺ 2012 has multinational pavilion composed of Display LED Lighting Spread Association Japan(DLEDA), Taiwan LED Association, China flat Panel Display Association and so on for showing LED industry's trend and forecast of each country.

- **Overseas Marketing**

Providing overseas promotions for Exhibitors(company) as well as Exhibition using translated 5 languages to 48 countries through Media, Newsletter, SNS and so on.

Point 2. Concurrent Event

We are providing you with synergy effect through the world's top concurrent event.

- **International Meeting on Information Display 2012 (IMID)**

The IMID, International Meeting on Information Display is the world's premier display conference with SID, IDW for academic, industry, and business leaders to meet, publish results and share knowledge in information display with more than 2,500 attendees from more than 20 countries.

- **IT Convergence EXPO Korea 2012 (ITCE)**

A competitive trade and consumer IT show in Daegu & Gyeongbuk area where IT industry is especially developed in Korea. For this event over 30,000 domestic and international buyers will be invited to the show.

International LED & Display EXPO 2012

LED⁺ Exhibition

- Title** International LED & Display EXPO 2012 (LED⁺ 2012)
Date Aug. 29(Wed) ~ 31(Fri), 2012
Venue EXCO(Daegu Exhibition & Convention Center)
Exhibitors 120Companies 250booths from 10countries
Hosted by Daegu Metropolitan City, Province of Gyeongsangbuk-Do, Korea LED Association
Organized by KOTRA, Korea Electric times, EXCO, LED-IT Fusion Technology Research Center, Display Nanomaterials Institute
Supported by China Solid State Lighting Alliance(CSA), China Optics and Opto electronics Manufactures Association(COOMA), Display LED Lighting Spread Association Japan(DLEDA), Photonics Industry and Technology Development Association(PIDA), Illuminating Engineering Society of Australia and New Zealand Limited(IES), Korea Outdoor Advertising Associations Daegu branch(KOAA), Convergence Federation of Small and Medium Business of Daegu-Kyeongbuk Alliance, The Korean Information Display Society(KIDS)

Media Partner        

LED⁺ Conference

- International Conference on LED-IT
 International Seminar on Display Technology
 One-to-one Export Consultation Meeting
 LED Dissemination Seminar for LED responsible government officials

Guideline of Participation

- Application deadline | June 29(Fri), 2012
- Early Bird Discount | May 31(Thu), 2012

Participation fee

Type of Booth	Raw space (3m X 3m)	Basic Type (3m X 3 m)	Premium Type A (3m X 6 m)	Premium Type B (6m X 6 m)
Price	US\$1,000	US\$1,500	US\$4,000	US\$8,000

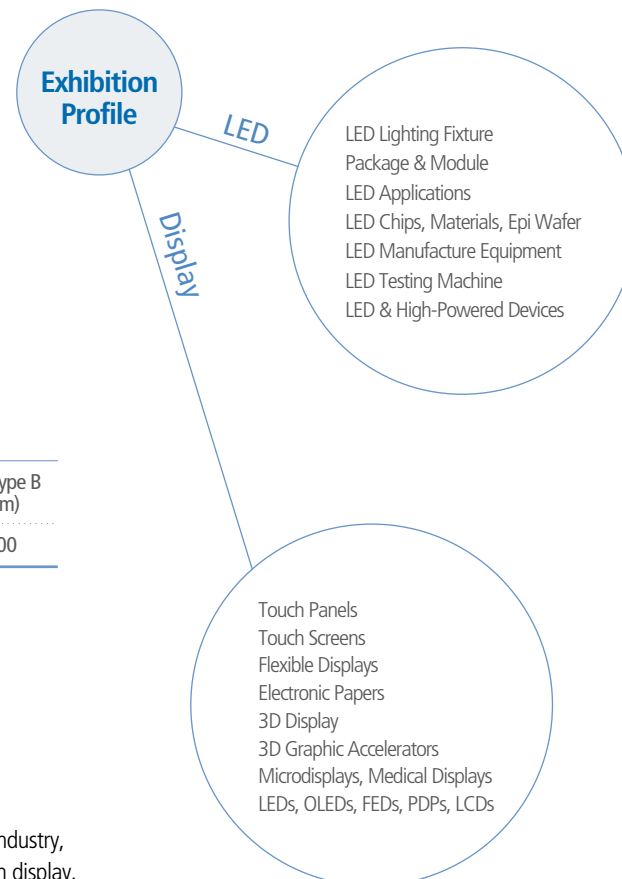
Concurrent Event

International on Information Display 2012 (IMID)

- Date** Aug. 28(tue) ~ 31(Fri), 2012
Size More than 2,500 attendees from over 20 countries, presenting 261 researches.
Details The IMID is the world's premier display conference with SID, IDW for academic, industry, and business leaders to meet, publish results and share knowledge in information display.

IT Convergence EXPO Korea 2012 (ITCE)

- Date** Aug. 29(Wed) ~ 31(Fri), 2012
Size 150Companies 300booths
Details A competitive trade and consumer IT show in Daegu & Gyeongbuk area where IT industry is especially developed in Korea. For this event over 30,000 domestic and international buyers will be invited to the show.



Review of LED⁺ 2011

Exhibition

Title	International LED & Display Korea 2011
Date	Sep. 28(Wed) ~ 30(Fri), 2011 / 3days
Venue	EXCO(Daegu Exhibition & Convention Center)
Exhibitors	102Companies 205booths from 6countries
Hosted by	Daegu Metropolitan City, Province of Gyeongsangbuk-Do, Korea LED Association
Organized by	Korea Electric times, EXCO, LED-IT Fusion Technology Research Center, Advanced Display Manufacturing Research Center, DLEDA
Supported by	Ministry of Knowledge Economy, Display LED Lighting Spread Association Japan(DLEDA), China Flat Panel Display Association, Taiwan LED Association, Korea Outdoor Advertising Associations Daegu branch(KOAA), Convergence Federation of Small and Medium Business of Daegu-Kyeongbuk Alliance

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Official Media Partner AVING Global news network LEDNEWSKOREA LED JOURNAL LEDTV

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Conference

• Asia Oceania LED Summit

Chairmen from LED Association from 5 countries gathers all together created and suggested common standard in LED



Mr. Ted Glenny
Chairman of IEC TC 34Scope
Theme _ An overview of the LED standards at IEC Level which provides a global reference.



Mr. Jerry Lee
Chief of PIDA
Theme _ The LED Lighting standards in Taiwan with IEC 34 issue



Mr. Haruhiko Kobayashi
Chairman of the Board of DLEDA
Theme _ Is it possible that JELMA's "JEL801" become global standard?



Mr. Steve Coyne
Chairman of IES
Theme _ LED Industries in Australia and New Zealand

• International LED Seminar



Prof. Theeradetch Detchprohm from Rensselaer Polytechnic Institute (USA)
Theme _ Green Light Emitting Diode : Development and Novel Prospect



Dr. Hoi Wai Choi from the University of Hong Kong(H.K)
Theme _ Color-tunable LED technologies for display and lighting



Prof. C.C.Yang from National Taiwan University (Taiwan)
Theme _ Surface Plasmon Coupled Light-emitting Diode

• International DISPLAY & TOUCH Seminar



Dr. Enokida form NanoView Co.
Theme _ New materials and process technology for display industry



Professor Frank Koo form Mingshin University of Science and Technology
Theme _ New display technology and industry in Taiwan